Rural Status, Suicide Ideation, and Telemental Health: Risk Assessment in a Clinical Sample

Kevin R. Tarlow, PhD; Tina A. Johnson, MPH; & Carly E. McCord, PhD

School of Public Health, Texas A&M University, College Station, Texas

Abstract

Objective: Individuals living in rural areas die by suicide at higher rates than those living in metropolitan areas. Telemental health interventions provide rural residing individuals with access to needed care. Identifying telemental health clients at risk for suicide is an important task for clinicians and policymakers. This study evaluated to what degree rural status and other demographic variables predicted suicide ideation in clients seeking services at a telemental health clinic.

Methods: Study participants included 457 low-income clients residing in the medically underserved, geographically diverse Brazos Valley region of Texas. Clients completed the patient health questionnaire during their initial counseling appointment, which assessed depression severity and suicide ideation in the 2 weeks prior to assessment.

Results: Suicide ideation was common among telemental health clients, with approximately 40% of clients in all demographic groups reporting some recent thoughts of suicide. Rates of suicide ideation did not significantly differ by geographic designation (ie, rural/metropolitan status), gender, or race/ethnicity. However, depression was a strong predictor of recent suicide ideation.

Conclusions: Telemental health programs can effectively connect clinicians with rural residing clients who are otherwise isolated from health care services. However, clinicians working in high-need, historically underserved areas should be prepared to encounter a high prevalence of suicide ideation and depression. In these regions, clinical and diagnostic features may be better indicators of suicide ideation than demographic variables.

Key words health disparities, rural mental health, suicide, telehealth, telepsychology.

Rural areas have significantly higher suicide mortality than urban areas, and the urban-rural disparity in suicide rate has increased in the past decade.1,2 The causes of this disparity are not well understood. Mental disorder diagnosis is a strong predictor of suicide, but mental disorders occur at about the same rates in rural and urban communities.3-5 Suicide ideation is an important antecedent to suicide mortality;6,7 however, studies in Europe and Australia found that rural status does not predict differences in suicide ideation.8,9 Urban and rural communities also exhibited no differences in suicide attempts and previous history of suicide.10,11 This suggests other confounding variables may explain the rural-urban suicide gap. Rural regions have always had disproportionately high rates of poverty in the United States;12 low socioeconomic status and some of its correlates (such as low mental health service utilization and unemployment) are predictors of death by suicide.10,13 Firearms are also more accessible to rural residing individuals, and disproportionate access to these highly lethal means of suicide may further explain disparities.14

In addition to rural status, gender, race/ethnicity, and age are important demographic predictors of suicide risk.15 Men are more likely to die by suicide, though
women are more likely to attempt suicide. Whites die by suicide at higher rates than other racial/ethnic groups. Older individuals are also at the greatest risk of suicide. Demographic risk factors are generally cumulative, such that older white men have the highest average suicide rate. However, demographics tend to be weaker predictors of suicide ideation than suicide mortality.\textsuperscript{16,17} Geographic and demographic factors also demonstrate complex and heterogeneous interactions across regions, cultures, and lifespan.\textsuperscript{18} Suicide risk is further complicated by the accumulation of psychiatric diagnoses. Suicide risk increases with an individual's total number of mental disorder diagnoses, though depression is the most common disorder in people who die by suicide.\textsuperscript{19,20}

Telehealth—the use of telecommunications technology to deliver health care services from a distance—is an effective and efficient option for delivering mental health care services to at-risk rural populations who otherwise have few options for treatment.\textsuperscript{21,22} However, the use of telehealth with clients at risk of suicide raises clinical, ethical, and legal concerns.\textsuperscript{23} Clinicians must assess risk without the rich clinical data available during a typical in-person encounter. Emergency interventions, such as involuntary hospitalization, are difficult when a clinician is not physically present with a suicidal client. Clinicians may also assume increased liability for at-risk clients in the event of a technology failure that impedes risk assessment and safety planning. It is therefore crucial for telemental health care providers to understand how best to assess suicide risk and, when necessary, intervene effectively from a distance to ensure their clients’ safety.

One aspect of suicide risk assessment relevant to this study is understanding how suicide ideators become suicide attempters. Most people who attempt suicide had previous thoughts of suicide; however, most people who contemplate suicide do not attempt.\textsuperscript{6} The pathway from ideation to attempting is complex, but research suggests depression is a strong predictor of ideation onset, though anxiety/agitation (as characterized by posttraumatic stress disorder and panic) and impulse control problems (as in conduct and substance use disorders) better predict which ideators progress to suicide attempts.\textsuperscript{6,24} Due to the developing nature of rural suicide research, this study focuses on the first half of the ideation-to-attempt pathway, that is, the urban-rural disparities in suicide ideation in a clinical sample, though future research should similarly examine disparities in the progression of suicide ideation and behavior.

The goal of this study is to clarify the geographic and demographic risk factors that predict suicide ideation in a telemental health clinical sample. Rural residing individuals are understood to be at higher risk of death by suicide compared to those in metropolitan areas, but it is unclear if and how suicide ideation, gender, race/ethnicity, and age contribute to this pattern. As telemental health services are increasingly deployed to rural communities, clinicians would benefit from a better understanding of the relationship between rural status and suicide ideation.

**Methods**

**Participants**

This study analyzed archival data from a telemental health clinic located in the Texas Brazos Valley—a geographically diverse region in the eastern half of the state. Participants included all 457 adults who received services at the clinic between 2010 and 2017. The Brazos Valley is a medically underserved region with higher than expected rates of depression, particularly among women and black residents.\textsuperscript{3} The telemental health clinic provides free counseling services to mostly low-income and uninsured clients. Five out of 7 Brazos Valley counties were served by the telemental health clinic, which uses a “hub and spoke” model in which clients travel to nearby access points in their home counties to receive services from centrally located service providers. Counseling services are offered via videoconference technology and/or phone by doctoral student counselors enrolled in APA-accredited counseling/clinical psychology programs. The 5 counties served by the telemental health clinic span 3 of the urban-rural classifications provided by the Centers for Disease Control and Prevention: 1 county (Brazos: 194,851 residents) is classified as “small metropolitan” (includes a city of 50,000-249,999 residents), 1 county (Washington: 33,718) is classified as “micropolitan” (includes a city of 10,000-49,999 residents), and 3 counties (Grimes: 26,604; Leon: 16,801; Madison: 13,664) are classified as “noncore” (does not include a city of 10,000 or more residents).\textsuperscript{25} Demographic information for participants, grouped by urban-rural classification, is presented in Table 1.

**Measures**

Measures included information gathered during the clinic’s routine client intake process. This included demographic information and information about clients’ county of residence. In their first session, clients also completed the patient health questionnaire (PHQ).\textsuperscript{26} The PHQ was administered to all clients primarily for treatment planning and outcome monitoring purposes. Nine PHQ items assess depression severity, and they may be used together as a brief depression screener, the PHQ-9. One
Table 1  Demographic Information of Participants by Urban-Rural Classification (n = 457)

<table>
<thead>
<tr>
<th></th>
<th>Small Metropolitana</th>
<th>Micropolitanb</th>
<th>Noncorec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>135</td>
<td>44</td>
<td>155</td>
</tr>
<tr>
<td>Male</td>
<td>58</td>
<td>17</td>
<td>48</td>
</tr>
<tr>
<td>White</td>
<td>104</td>
<td>39</td>
<td>138</td>
</tr>
<tr>
<td>Black</td>
<td>36</td>
<td>14</td>
<td>34</td>
</tr>
<tr>
<td>Hispanic/Latin</td>
<td>38</td>
<td>5</td>
<td>26</td>
</tr>
<tr>
<td>&gt;1 race or other</td>
<td>15</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Age: M (SD)</td>
<td>38 (14)</td>
<td>43 (15)</td>
<td>43 (13)</td>
</tr>
</tbody>
</table>

aBrazos County.  
bGrimes, Leon, and Madison counties.  
cWashington County.

of the PHQ-9 items assesses suicide ideation, which was the outcome variable of interest for this study. Any reported suicide ideation in the 2 weeks prior to intake was scored as a 1, whereas a 0 for suicide ideation indicated no thoughts of suicide in the 2 weeks prior to intake. The PHQ is a widely used license-free mental health assessment, and scores of the PHQ-9 depression screener have demonstrated excellent internal validity ($\alpha = 0.89$) and diagnostic validity (sensitivity: 88%; specificity: 88%). The first 8 items of the PHQ-9, excluding the suicide ideation item, may be used independently for assessment and research purposes, and together comprise the PHQ-8. Scores of the PHQ-8 have demonstrated similar validity to the PHQ-9. In addition to demographic predictors, a probable depression diagnosis was recorded for clients with a PHQ-8 score of $\geq 10$, consistent with recommended diagnostic cutoffs. (PHQ-8 rather than PHQ-9 scores were used because the suicide item served as the dependent variable; thus, separating probable depression diagnosis and suicide ideation maintained statistical independence of outcome and predictor.)

Statistical Analyses

Prevalence of suicide ideation was assessed using PHQ-9 response. Because suicide ideation is a binary outcome, logistic regression was used to evaluate how well geographic, demographic, and clinical risk factors predicted suicide ideation in the clinical samples. The 3 models were, in order of increasing complexity: (1) suicide ideation = urban-rural classification, (2) suicide ideation = urban-rural classification + gender + race/ethnicity + age, and (3) suicide ideation = urban-rural classification + gender + race/ethnicity + age + probable depression diagnosis (via PHQ-8). Strength of association was measured via OR, a ratio of the odds of suicide ideation in the interest group over the odds of suicide ideation in the reference group. An OR greater than 1 indicates a positive association, an OR less than 1 indicates a negative association, and an OR equal to 1 indicates no association. In addition, 95% CI were created for each analysis, and the Wald test ($z$-test) was used to test the significance of associations for individual predictors. Likelihood ratio tests were also used to determine the relative goodness of the logistic models’ fit. All analyses were conducted with R version 3.4.

Ethical Approval

The study was approved by an Institutional Review Board (#IRB2018-0043M). All participants provided written informed consent to participate in research.

Results

Prevalence of suicide ideation and results of the 3 logistic regression models, including OR, are presented in Table 2. The prevalence of suicide ideation was consistent across geographic and demographic groups. The overall prevalence of suicide ideation was 43%. In other words, 195 out of 457 clients stated they had “thoughts that [I] would be better off dead or of hurting [myself] in some way” during the 2 weeks prior to their first telemental health session. To put this high rate of suicide ideation into context, the 1-year prevalence of suicide ideation in a national survey was 4%. Out of the 195 clients with suicidal thoughts, 110 (or 24% of all clients) reported ideation for “several days” during the past 2 weeks, 44 (10%) reported ideation for “more than half the days,” and 41 (9%) reported ideation “nearly every day.”

Urban-rural classification was not a statistically significant predictor of suicide ideation in Model 1 (which included only urban-rural classification), Model 2 (which added gender, race/ethnicity, and age), or Model 3 (which added probable depression diagnosis). The demographic predictors were also not statistically significant predictors of suicide ideation in Model 2 or Model 3. Probable depression diagnosis, as determined by a PHQ-8 score of $\geq 10$, was the only statistically significant predictor, OR = 4.16, 95% CI (2.57-6.94), $P < .001$. A likelihood ratio test failed to detect a statistically significant difference between a null model and Model 1 ($P = .503$) or between a null model and Model 2 ($P = .932$). Model 1 and Model 2 were also not statistically significantly different ($P = .957$). However, Model 3’s fit was improved over Model 2 ($P < .001$). A likelihood ratio test indicated Model 3 did not yield a better fit than a logistic model with only the probable depression diagnosis predictor ($P = .586$).
### Table 2  Logistic Regression Models of Suicide Ideation Predictors (n = 457)

<table>
<thead>
<tr>
<th></th>
<th>No Suicide Ideation (%)</th>
<th>Suicide Ideation (%)</th>
<th>OR (95% CI)</th>
<th>P</th>
<th>OR (95% CI)</th>
<th>P</th>
<th>OR (95% CI)</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Urban-rural classification</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small Metro</td>
<td>108 (0.56)</td>
<td>85 (0.44)</td>
<td>Reference</td>
<td></td>
<td>1.17 (0.65-2.11)</td>
<td>.59</td>
<td>1.09 (0.58-2.02)</td>
<td>.79</td>
</tr>
<tr>
<td>Micro</td>
<td>32 (0.52)</td>
<td>29 (0.48)</td>
<td>1.15 (0.64-2.05)</td>
<td>.63</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noncore</td>
<td>122 (0.60)</td>
<td>81 (0.40)</td>
<td>0.84 (0.56-1.25)</td>
<td>.40</td>
<td>0.87 (0.58-1.30)</td>
<td>.49</td>
<td>0.77 (0.50-1.18)</td>
<td>.23</td>
</tr>
<tr>
<td><strong>Gender</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>72 (0.58)</td>
<td>51 (0.41)</td>
<td>Reference</td>
<td></td>
<td>Reference</td>
<td></td>
<td>Reference</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>190 (0.57)</td>
<td>144 (0.43)</td>
<td>1.10 (0.72-1.70)</td>
<td>.64</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Race/ethnicity</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>164 (0.58)</td>
<td>117 (0.42)</td>
<td>Reference</td>
<td></td>
<td>Reference</td>
<td></td>
<td>Reference</td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td>46 (0.55)</td>
<td>38 (0.45)</td>
<td>1.14 (0.69-1.86)</td>
<td>.61</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hispanic</td>
<td>40 (0.58)</td>
<td>29 (0.42)</td>
<td>0.99 (0.57-1.69)</td>
<td>.97</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&gt;1 race or other</td>
<td>11 (0.48)</td>
<td>12 (0.52)</td>
<td>1.21 (0.50-2.93)</td>
<td>.66</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Age</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No depression (PHQ-8 &lt;10)</td>
<td>98 (0.79)</td>
<td>26 (0.21)</td>
<td>Reference</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depression (PHQ-8 ≥10)</td>
<td>164 (0.49)</td>
<td>169 (0.51)</td>
<td>4.16 (2.57, 6.94)</td>
<td>&lt;.001</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

aUrban-rural only model.  
bUrban-rural, gender, age, and race/ethnicity model.  
cUrban-rural, gender, age, race/ethnicity, and depression model.

### Discussion

The goal of this study was to determine how rural status predicted suicide ideation in a sample of telehealth clients. Telehealth is a promising modality for treating high-risk individuals who live in rural, historically underserved communities. Increased rates of suicide mortality in rural areas suggest that understanding rural suicide is a high priority for mental health workers who wish to better utilize telehealth interventions in geographically remote regions, such as the rural Texas Brazos Valley.

Rural status did not predict observed differences in suicide ideation in the 3 models tested. Though suicide ideation is an important antecedent to death by suicide, this result is consistent with previous studies which found no urban-rural differences in suicide ideation, despite documented urban-rural differences in suicide mortality. Similarly, gender, age, and race/ethnicity did not predict differences in suicide ideation.

The only statistically significant predictor of suicide ideation was a probable depression diagnosis, as determined by a PHQ-8 score of ≥10. Individuals diagnosed with depression had approximately 4 times the odds of reporting recent suicide ideation compared to individuals without a probable depression diagnosis. Stated another way, 51% of individuals with a probable depression diagnosis at intake reported thoughts of suicide in the 2 weeks prior to treatment. By comparison, only 21% of individuals without a probable depression diagnosis reported recent suicide ideation.

These results suggest that clients’ diagnostic presentations are more likely to help telemental health clinicians anticipate and detect suicide ideation than geographic or demographic variables. This may be particularly true for clients in chronically underserved regions or communities, who present to treatment with substantial, and often co-occurring, concerns. High levels of psychological distress—likely exacerbated by poverty and poor access to care—may be stronger determinants of suicide ideation than rural status, gender, age, and race/ethnicity effects, which are useful predictors in public health surveillance of nonclinical populations.

This study illustrates how clinical and diagnostic factors may outweigh the usefulness of demographic factors in a high-need, high-severity sample. For example, the average PHQ-9 depression severity score of participants in this study was 14.4, which falls above the 98th percentile of a general population sample, meaning that the average client served by the telemental health clinic had depression symptoms as severe or more severe than 98% of other people. In addition, 74% of telemental health clients in this study had PHQ-9 scores of 10 or more, indicating a likely depression diagnosis. To put this high rate of depression into context, only 5% of respondents in the general population score at or above a PHQ-9 score of 10, yet three-fourths of clients receiving telemental health care in this study achieved this criterion. Put simply, the untreated mental health needs of this low-income, underserved clinical sample are, for both the average client and clinician, more urgent than differences due to age,
gender, or race/ethnicity. That said, cultural differences inform how symptoms of depression and other disorders are experienced and communicated. Multicultural competence is therefore essential for accurate diagnosis and risk assessment. For example, clinicians working with rural populations should be informed about rural suicide risk factors, such as increased access to firearms and other lethal means of self-injury, and they should evaluate these risks accordingly.

Conclusions

Telemental health interventions have the potential to reach individuals historically isolated from the mental health care system, either by geographic, economic, or other barriers. Rural residing individuals may disproportionately benefit from telehealth due to the frequent shortage of service providers in these areas. Suicide risk assessment is an important component of all mental health care, though it is complicated when emergent safety concerns must be managed at a distance. This study demonstrated that probable depression diagnosis was the strongest predictor of suicide ideation in this high-need clinical sample when compared to geographic and demographic variables. Future research should determine what other clinical and diagnostic factors inform suicide risk assessment in order to better equip telemental health care providers, particularly those working with rural residing clients. Further study of geographic disparities in diagnostic factors may also clarify the disproportionate progression from suicide ideation to lethal attempts in rural populations. Disorders characterized by anxiety/agitation (eg, posttraumatic stress disorder) and impulse control problems (eg, conduct and substance use disorders) deserve additional attention, as these symptoms may facilitate the ideation-to-attempt pathway. If suicide attempts are found to occur at similar rates in rural and urban areas, then access to lethal means (eg, firearms) may be the most useful indicator of mortality risk.

This study has other limitations, in addition to its limited focus on suicide ideation (and not the progression of ideation to suicide attempts). Participants were constrained to a relatively small geographic region, and rural communities are known to be diverse in terms of their culture, resources, and health status. The study also did not include comparisons with urban residing individuals living in large metropolitan areas (the most populous county served by the clinic was designated “small metropolitan”); it is plausible that urban-rural differences in suicide ideation would be detected if noncore (ie, rural) county residents were compared with individuals in major urban population centers. These results should therefore be generalized with care; however, it was notable that this study failed to detect urban-rural differences in suicide ideation, similar to studies of other regions. This study used a clinical sample of participants, so on the one hand participants were expected to have more severe mental health concerns than a community sample; however, because all participants were actively seeking mental health care services, they may have been disproportionately motivated and willing to disclose psychological problems. Due to the archival nature of this study, analyses were also limited to the self-report clinical outcome measures used in the routine care of all clients served by the clinic (eg, PHQ-9). Diagnoses provided by clinician evaluation, rather than probable diagnoses determined by PHQ cutoff scores, would improve the validity of future research. In addition, suicide-specific instruments would better discriminate between suicide ideation, intensity, and behavior.

References


